

Message Text

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PAGE 01 SEOUL 02468 281202Z

ACTION EB-08

INFO OCT-01 EA-09 ISO-00 ITC-01 L-03 H-02 AID-05
CIAE-00 COME-00 FRB-01 INR-07 NSAE-00 USIA-15
TRSE-00 XMB-04 OPIC-06 SP-02 LAB-04 SIL-01 OMB-01
NSC-05 SS-15 STR-04 CEA-01 PA-02 PRS-01 /098 W
-----281207Z 007506 /12

P 280810Z MAR 77

FM AMEMBASSY SEOUL

TO SECSTATE WASHDC PRIORITY 2889

UNCLAS SEOUL 2468

E.O. 11652: N/A

TAGS: ETRD, KS

SUBJECT: ESCAPE CLAUSE CASE ON TV RECEIVERS

REF: Z. SEOUL A-022, 3/4/76; B. STATE 62736

1. TELEVISION RECEIVER IMPORTS ARE CONTROLLED UNDER THE ROKG'S CURRENT TRADE PLAN (REF A) CCCN NUMBER XITQT WHICH SUBJECTS ALL TV RECEIVER IMPORTS TO "SEPARATE ANNOUNCEMENT BY THE MINISTER OF COMMERCE AND INDUSTRY". HOWEVER, THE "SEPARATE ANNOUNCEMENT" IN EFFECT DURING THE FIRST HALF OF 1977 PROVIDES ADMINISTRATIVE GUIDELINES SOLELY FOR THE IMPORT OF 14 PARTS FOR THE MANUFACTURE OF TV'S FOR THE DOMESTIC MARKET. THE EFFECT OF THE ABSENCE OF ANY REFERENCE TO TV RECEIVERS IN THE ANNOUNCEMENT IS TO HAVE BANNED THEIR IMPORT FOR DOMESTIC USE.

2. PARTS IMPORT LICENCING IS RESTRICTED TO 14 ITEMS WHICH ARE LINKED TO THE EXPORT RECORDS OF THE FIRMS WISHING TO IMPORT THEM WITH CEILINGS SET AT 0.3 PERCENT (THREE TENTHS OF ONE PERCENT) OF THE ADDED VALUE OF THE FIRMS EXPORTS OF 6 ITEMS (AMPLIFIERS, RADIO RECEIVERS, TV RECEIVERS, TAPE RECORDERS, PHONOGRAPHS AND TAPE DECKS). THE FOURTEEN ELIGIBLE ITEMS ARE: HORIZONTAL LINEARITY
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PAGE 02 SEOUL 02468 281202Z

CONTROLS; LINE FILTER TRANSFORMERS, TRAP COIL; ANODE CAPS (WITH HIGH VOLTAGE DIODE) OR ANODE CAP LEAD, PEAKING COILS, C.R.T. SOCKETS (PIN), CERAMIC FILTERS, POWER SWITCHES, FERRITE CORES, POLYETHYLENE INSULATED PARALLELED WIRE, SPARK GAPS, INDUCTOR-RESISTOR COMPOSITE DEVICES, I.E.T.'S AND MAGIC SOLDER. IT SHOULD BE NOTED THAT WHERE EXPORTING FIRMS ARE JOINT VENTURES, ONLY THE SHARE OF EXPORTS

ATTRIBUTABLE TO THE KOREAN PARTNER ARE ELIGIBLE FOR
COMPUTATION OF THE LINKED PART CEILINGS ON THE SIX ITEMS.

3. RAW MATERIAL IMPORTS FOR EXPORT PROCESSING ARE FREE
OF IMPORT RESTRICTION.

4. KOREA DOES NOT AS YET PERMIT ANY COLOR TV TRANSMISSION
DOMESTICALLY. CONSEQUENTLY THE DOMESTIC MARKET FOR COLOR
TV RECEIVERS IS NEGLIGIBLE, EXCEPT FOR SOME ANTICIPATORY
BUYING. THERE IS SPECULATION THIS BAN MAY BE LIFTED IN
1978, BUT THERE HAS BEEN NO OFFICIAL CONFIRMATION.

5. ROK EXPORT STATISTICS ARE AS FOLLOWS:

KOREAN EXPORTS OF TV RECEIVERS

VALUE:\$1,000

QTY: 1,000 EACH

1971 1972 1973

MONO. COLOR MONO. COLOR MONO. COLOR

TOTAL:

VALUE 2,825 - 6,970 - 23,380 514

QTY 107 159 541 22

U.S.:

VALUE 2,472 - 4,917 - 21,403 356

QTY 98 - 118 - 493 77

CANADAC

VALUE - - 333 - 518 89

QTY - - 8 - 13 2

UNCLASSIFIED

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PAGE 03 SEOUL 02468 281202Z

W. GERMANY:

VALUE 150 - 1,131 - 701 -

QTY 3 - 21 - 20 -

JAPAN:

VALUE 135 - 426 - 578 69

QTY 3 - 7 - 9 13

OTHERS:

VALUE 68 - 163 - 180 -

QTY 3 - 5 - 6 -

1/ CUSTOMS DATA SHOW SOME 1973 EXPORTS COLOR TV RECEIVERS,
BUT DATE ARE VERY CONFUSING. INDUSTRY ASSOCIATION
SOURCES SAID 1973 EXPORT TOTAL WAS ABOUT 1,670 SETS
VALUED AT \$514,000, ALL TO THE U.S.

KOREAN EXPORTS OF TV RECEIVERS - CONT'S

1974 1975 1976

MONO. COLOR MONO. COLOR MONO. COLOR

TOTAL:

VALUE 32,801 5,161 26,551 4,73? 62,953 7,822

QTY 600 29 517 29 1,228 52

U.S.:

VALUE 23,840 4,254 15,105 3,965 27,817 7,822

QTY 459 23 288 24 551 52

CANADA:

VALUE 2,288 - 3,145 - 13,265 -

QTY 41 - 70 - 258 -

W.GERMANY:

VALUE 1,444 - 933 - 10,481 -

QTY 23 - 18 - 205 -

JAPAN:

VALUE 4,497 907 5,869 767 4,902 -

QTY 69 6 113 5 85 -

OTHERS:

UNCLASSIFIED

UNCLASSIFIED

PAGE 04 SEOUL 02468 281202Z

VALUE 732 - 1,499 - 6,488 -

QTY 8 - 28 - 129 -

SOURCES: 1971-1973: OFFICE OF CUSTOMS ADMINISTRATION.
(CUSTOMS CLEARANCE BASIS).

1974-1976: ELECTRONIC INDUSTRIES ASSOCIATION
OF KOREA. (BASED ON EXPORT LICENSE ISSUANCE).
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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: REPORTS, DATA, IMPORT CONTROLS, TELEVISION EQUIPMENT, IMPORT LICENSES
Control Number: n/a
Copy: SINGLE
Sent Date: 28-Mar-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977SEOUL02468
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770105-0771
Format: TEL
From: SEOUL
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770315/aaaaamtw.tel
Line Count: 147
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 2b66a1b0-c288-dd11-92da-001cc4696bcc
Office: ACTION EB
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 77 SEOUL A-22, 77 STATE 62736
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 05-Oct-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2975704
Secure: OPEN
Status: NATIVE
Subject: ESCAPE CLAUSE CASE ON TV RECEIVERS
TAGS: ETRD, KS
To: STATE
Type: TE
vdkgvwkey: odhc://SAS/SAS.dbo.SAS_Docs/2b66a1b0-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
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22 May 2009
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